



Corporate Social Responsibility Expenditure and Profitability: An Empirical Study of Listed Banks in Bangladesh

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Abstract

The aim of this paper is to measure the impact of corporate social responsibility expenditure on the level of profitability of listed banks in Bangladesh. The study is based on the secondary data of 10 listed banks for the period 2007-2011. Banks are selected on the basis of random sampling. The study has mainly employed regression analysis to assess the relationship. The findings indicate that there is a significant positive association between corporate social responsibility expenditure and profitability of the sample listed banks.

Keywords: Corporate Social Responsibility; Profitability; Listed Bank; Bangladesh.